

Things to Know About Web Blogs

The advent of technology brings too much things that human have never imagined. One of these is the internet. The internet brings things closer to humans and makes the world smaller and narrower. The internet paved the way to radical and far-reaching means of communication.

Through the internet, people communicate with no limitations. One way of communicating in the internet is through web blogs. A web blog or web log is a website that displays journals posted in chronological order by individuals or groups and usually has links to other web pages and to video, audio and other links.

There are different web blogs that focuses on a particular area interests. These include the arts, home, computers, recreation, science, sports, business, games, internet, reference, shopping, world, comics, health, news, world regions, society etc.

Blogs are far different from traditional sites and forums or newsgroups. Unlike traditional sites, blogs allow the easy creation of new pages for entering and submitting new data into a simple form. Automated templates take care of adding the article to the home page, creating the new full article page and adding the article to the appropriate date or category- base archive.

Blogs also allow easy filtering of content for various presentations and allows the administrator to invite and add other authors whose permissions and access are easily managed.

Web blogs are hosted by dedicated blog hosting services or by blog softwares on regular web hosting services. Blogs are made possible by different highly specialized software like Nucleus CMS, Movable Type, Blogsome, iBlog, Drupal, Antville, Serendepity and WordPress. A program can be considered as good if it combines a user- friendly interface and format flexibility.

Bloggers do not manage the software. The software management is done by server- based systems. These systems allow travelers to blog from anywhere in the world with web interfaces. Those bloggers with common interests share blogrolls, list of links that create a context for a blog, and help each other increase their visibility on the internet.

Visitors can post comment to individual blog entries with the aid of feedback comment system. Those popular blogs have frequent comments, but many bloggers prefer to just pre- screen or block comments.

User can maintain web- hosted blog even without the need to be online while composing or editing posted blogs through some tools. There is software or programs enabling multiple blogs to be automatically notified where certain topical or other changes can be made to one blog.

Like the other innovations in the technology, blogs and blogging brings advantages and disadvantages. This is a fact that exists in every thing being introduced in the world.

With blogs, the citizens and costumers are potentially better informed. This is good for the

societies and economies for it makes people knowledgeable on the things that are happening in the world.

Blogs is a positive way of collecting feedback and criticism. It keeps the fingers of people on the pulse. Through blogs, people can suggest stories; react to certain pieces and many others.

Through blogs, an organization or the society can develop stronger relationships and make loyalty with the people. Blogs let people interact with the human face of organization.

Blogs also let writers build their profile for it can display the talents and expertise of many. It is also an excellent way of sharing knowledge with in the organization or society even in the present environment.

Despite of the advantages it brings, blogs offer many advantages. One is that, in blogs, most people are unable to write down their ideas in a convincing and lucid way. Since writing is one of the most difficult and time consuming tasks for a human being to undertake, and blogs are very expensive, many blogs are not updated, so it damages the reputation of an organization or society rather than enhancing it.

Since everything can be posted in blogs, it can make many organizations look like disorganized with multiple tones and opinions. Contrary to what some might think, the average people prefers it if the organization or society is at least somewhat purposeful and rational.

Web blog is really an innovation of technology users cannot ignore. It brings too much things to people. The benefits blogging offers should be used properly for the betterment of human kind and not for worse.